Back in 1998 (age 27), I finally got sick of the negative messages of the rock and roll stations I was listening too...and the negative and off-color comments of the DJs. I turned off the radio "totally". Later a friend introduced me to a local station in Arizona called KLove -- it was listener supported and focused on positive Christian music. I quickly became hooked and signed up as a monthly finacial supporter. I am now married and we are still monthly supporters. Over the last few years we've given over \$3000 since we feel the station is SO important for us and the community. I STRONGLY believe it is VERY important to have positive and uplifting options on the airwaves. It helps me keep a good perspective throughout the day -- especially while driving in rush hour traffic! ;^) It would be a great tragedy if KLOve was displaced by an LPFM broadcaster.